



# Building Bridges

*Community, Collaboration, Celebration*

Association of Midwest Museums,  
Illinois Association of Museums,  
Iowa Museum Association  
2006 Conference

September 26-29, 2006  
Quad Cities, Illinois & Iowa  
Radisson Quad City Plaza

# WELCOME

It is with great pleasure that we invite you to join us in the Quad Cities for the 2006 conference, *Building Bridges: Community, Collaboration, Celebration*. The Building Bridges Conference is a unique collaboration of three museum associations and 20 local museum venues. It is the first time that three museum associations have collaborated on a conference and presents a unique confluence of resources and networking opportunities!

The Quad Cities is comprised of four communities (Davenport and Bettendorf in Iowa and Moline and Rock Island in Illinois) along the Mississippi River and boasts a thriving cultural arts scene, distinguished by the recent opening of the Figge Art Museum, designed by renowned London architect David Chipperfield. In addition, the Quad Cities is home to many more museum venues, including the Putnam Museum and Imax Theatre and the Family Museum of Arts and Science.

The Program Committee was particularly challenged this year as we received perhaps a record number of session proposals. The Committee has organized a distinguished program, with thought-provoking sessions and speakers addressing a wide range of museum issues. Of note, the 2006 Conference will feature John Hope Franklin as the keynote speaker. Considered the eminent African American historian, Dr. Franklin is the author of *From Slavery to Freedom*, which is widely regarded as the definitive history of African Americans and has reshaped the way African American history is taught.

To complement our program, our Local Arrangements Committee has planned fabulous evening events on both sides of the Mississippi River to showcase the many wonderful institutions in the Quad Cities. **Please note that we will begin the 2006 Conference with a gala reception at the Figge Art Museum on Tuesday, September 26.** We encourage you to arrive early and join us for a special reception and tour of this new museum. As an added bonus, all evening events are included in the basic registration fee and are **FREE OF CHARGE!**

In all, the 2006 Building Bridges Conference will offer something for everyone - make plans now to join us in September!

We look forward to seeing you in the Quad Cities!

Beth Carvey Stewart  
2006 Co-Chair  
Black Hawk State Historic Site

Linda Downs  
2006 Co-Chair  
Figge Art Museum

Tracey Kuehl  
2006 Co-Chair  
Family Museum  
of Arts and Science



Linda Downs



Tracey Kuehl,  
courtesy Augustana  
College

# HOTEL INFORMATION

## **Conference Site and Lodging**

The host hotel and main location for all conference activities (unless otherwise indicated), including sessions, the Resource Hall, meetings, and luncheons is the Radisson Quad City Plaza in Davenport, Iowa. Some programs, including evening tours, will take place at local museums throughout the Quad Cities. Transportation to all off-site activities will be provided. Departure times/locations will be announced in the Final Program. Conference registrants must make their own accommodations directly with the hotel. Identify yourself as a participant in the AMM, IMA, IAM conference to take advantage of these unusually low rates by **September 25, 2006**.

### **Hotel Contact Information**

Radisson Quad City Plaza Hotel  
111 East 2nd Street,  
Davenport Iowa 52801

Reservations: (800) 333-3333 or (563) 322-2200

### **Conference Rate:**

\$92 Single/Double

### **Parking:**

If traveling by car, valet or self-parking is available in the hotel garage for \$6 per day. Only overnight guests have access to this parking facility! Off-site parking is available at the Intersection of Main Street and River Drive.

## JOB PLACEMENT CENTER

Conferences provide an excellent opportunity to network, especially if you are looking for a job or want to recruit close to home. Check job ads across the Midwest in the Placement Center. Ads are FREE, but copy should be no longer than one page. To place an ad, send 10 copies on your museum's letterhead by **September 15, 2006** to:

AMM, PO Box 11940, St. Louis, MO 63112-0040

4 Cities

3 Associations

2 States

1 Conference

# KEYNOTE SPEAKER

## **Keynote Address**

**Wednesday, September 27, 2006**

### **Dr. John Hope Franklin**

John Hope Franklin is the James B. Duke Professor Emeritus of History, and for seven years was Professor of Legal History in the Law School at Duke University. He received his M.A. and Ph.D. degrees in history from Harvard University and has taught at a number of institutions, including Fisk University, North Carolina Central University, Howard University, Brooklyn College and the University of Chicago.



*John Hope  
Franklin*

Dr. Franklin is the author of numerous publications, but is perhaps best known for his book, *From Slavery to Freedom: A History of African-Americans*, now in its eighth edition. His Jefferson Lecture in the Humanities for 1976 was published in 1985 and received the Clarence L. Holte Literary Prize for that year. Professor Franklin's most recent book, *Mirror to America*, is an autobiography and was published in 2005. The book recounts his extraordinary life, from his childhood in Oklahoma through his career as a pioneering African American historian. The book simultaneously tells the story of nine decades of American history.

Dr. Franklin has served on many national commissions and delegations, including the National Council on the Humanities, from which he resigned in 1979, when the President appointed him to the Advisory Commission on Public Diplomacy. He has also served on the President's Advisory Commission on Ambassadorial Appointments. In September and October of 1980, he was a United States delegate to the 21st General Conference of UNESCO (United Nations Educational, Scientific, and Cultural Organization). Currently, Professor Franklin serves as chairman of the advisory board for *One America: The President's Initiative on Race*.

Dr. Franklin has been the recipient of many honors, including the Presidential Medal of Freedom. In 1996, Dr. Franklin was elected to the Oklahoma Historians Hall of Fame and in 1997 he received the Peggy V. Helmerich Distinguished Author Award. In addition to his many awards, Dr. Franklin has received honorary degrees from more than one hundred colleges and universities.

Dr. Franklin has been extensively written about in various articles and books. Most recently he was the subject of the film *First Person Singular: John Hope Franklin*. Produced by Lives and Legacies Films, the documentary was featured on PBS in June 1997.

## RESOURCE HALL

Approximately 40 products and services providers will join us to offer expert guidance, advice and ideas, as well as to introduce attendees to the most cutting-edge products and technology available to museum professionals. Get information on exhibit fabrications, government grants, collections management software, web site design, historic preservation and architectural services, audio tour technology, and more. The Resource Hall will feature a **FREE BREAKFAST BUFFET** and a **WINE AND CHEESE RECEPTION on Thursday, September 28. There will also be a FREE LUNCH on Friday, September 29.** And, as always, all refreshment breaks will be in the Resource Hall. Interested in exhibiting? Visit the AMM website or contact us at [midwestmuseums@aol.com](mailto:midwestmuseums@aol.com).

## SILENT AUCTIONS

There will be three concurrent silent auctions at this year's conference. Each association will host its own auction with benefits sustaining the designated organization's scholarship fund. Please help AMM, IMA, and IAM continue to make continuing education available to museums of all sizes. All of the auctions will be adjacent to the Resource Hall on Wednesday, September 27 and Thursday, September 28. For more information, see the sign-up form on **page 31**. Items that travel well and sell better include books, t-shirts, umbrellas, toys, jewelry, and gift items. Credit cards will be accepted on silent auction bids at the conference.



*2005 AMM Silent Auction*

## **Save the Date!!!**



*Mackinac Island's Grand Hotel*

**2007 AMM Conference  
September 26-28, 2007  
Mackinac Island, MI**

**A Joint Conference  
with the  
Michigan Museum  
Association**

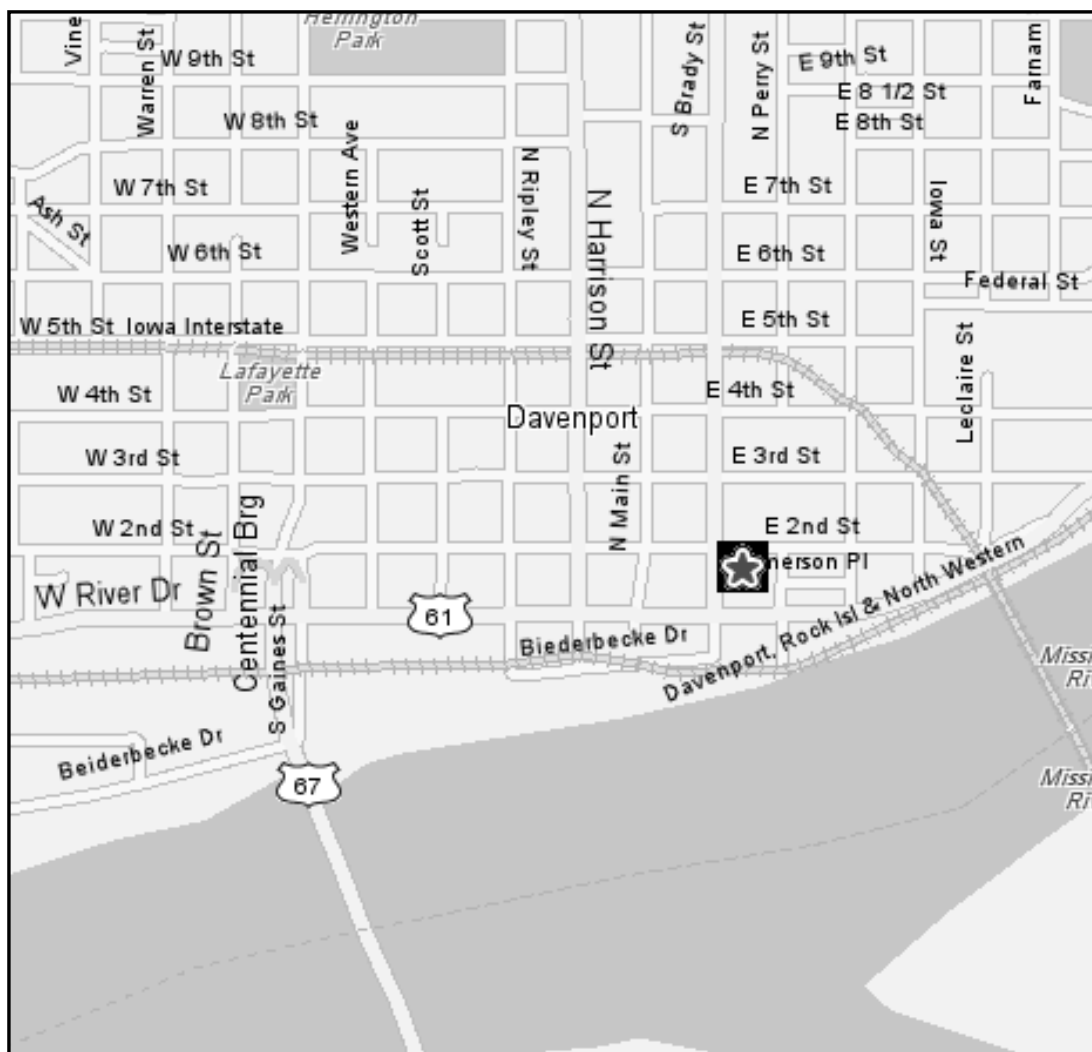
# GETTING TO THE QUAD CITIES

The Quad Cities are an easy and scenic commute from most major Midwest cities. They are accessible from three major highways: I-80, I-88 and I-74, while I-80 and I-280 circle the area. The average distances from most major cities are:

Chicago . . . . .	160 miles	Indianapolis . . .	303 miles
Minneapolis . . . .	328 miles	St. Louis . . . . .	232 miles
Detroit . . . . .	432 miles	Kansas City. . . .	365 miles
Springfield, IL . . .	169 miles	Des Moines . . . .	160 miles

The Quad Cities International Airport (MLI) boasts daily flights to/from cities across the midwest on 5 airlines (American Eagle, AirTran, Delta Connection, Northwest Airlinck, and United Express). The Radisson Quad City Plaza provides a complimentary shuttle between 5:30 am and 11:00 pm. Reservations are required in advance. To make a reservation, call 563-322-2200 with flight information.

*The Radisson Quad City Plaza is located at 111 East 2nd Street, Davenport Iowa 52801 and is indicated by the star on the map.*



# CONFERENCE AT A GLANCE

## **Tuesday, September 26, 2006**

3:00 pm - 5:00 pm	Registration Area Open
4:30 pm - 6:00 pm	Eastern Illinois University Alumni Mixer
6:00 pm - 9:00 pm	Gala Reception, Figge Art Museum <b>(FREE)</b>

## **Wednesday, September 27, 2006**

8:00 am - 5:00 pm	Registration Area Open
9:00 am - 10:30 am	Keynote Address & AMM Business Meeting
10:00 am - 5:00 pm	Silent Auction Open
10:00 am - 5:00 pm	Job Placement Center Open
10:45 am - 12:00 pm	Sessions A1-A5
12:00 pm - 2:00 pm	Lunch
	IAM Lunch Meeting & Awards Program <b>(FREE)</b>
	IMA Lunch Meeting & Awards Program <b>(FREE)</b>
	SPC Luncheons
2:00 pm - 3:15 pm	Sessions B1-B6
3:15 pm - 3:30 pm	Coffee Break in Silent Auction
3:30 pm - 4:45 pm	Sessions C1-C6
5:00 pm - 10:00 pm	Museums on the Town(s) <b>(FREE)</b>

## **Thursday, September 27, 2005**

8:00 am - 5:00 pm	Registration Area Open
8:00 am - 5:00 pm	Silent Auction Open
8:00 am - 5:00 pm	Job Placement Center
9:00 am - 10:30 am	Resource Hall Breakfast <b>(FREE)</b>
9:00 am - 5:00 pm	Resource Hall Open
10:30 am - 11:45 am	Sessions D1-D6
11:45 am - 1:15 pm	Resource Hall Lunch Cafe
11:45 am - 1:15 pm	Directors' Luncheon (Dir., Pres., CEOs Only)
1:15 pm - 2:30 pm	Sessions E1-E5
2:30 pm - 3:30 pm	Resource Hall Break
2:45 pm - 4:00 pm	Sessions F1-F6
5:00 pm - 6:00 pm	Resource Hall Wine/Cheese Reception
6:00 pm	Silent Auction Closes
6:00 pm - 10:00 pm	An Evening at the Deere Museums <b>(FREE)</b>

## **Friday, September 28, 2005**

8:00 am - 1:15 pm	Registration Area Open
8:00 am - 9:00 am	Resource Hall Breakfast Cafe
9:00 am - 10:15 am	Sessions G1-G5
10:15 am - 10:30 am	Coffee Break
10:30 am - 11:45 am	Sessions H1-H5
11:45 am - 1:15 pm	Resource Hall Lunch <b>(FREE)</b>
1:15 pm	Resource Hall Closes

## TUESDAY, SEPTEMBER 26

### **Registration Area Open - Atrium East Wall**

3:00 pm - 5:00 pm

### **R1- Eastern Illinois University Alumni Mixer - Front Street Brewery**

4:30 pm - 6:00 pm

## **TUESDAY EVENING OPENING EVENT**

6:00 pm- 9:00 pm (FREE with registration)

### **R2- Gala Reception- Figge Art Museum**

ALL conference attendees are invited to the opening gala reception and tour at the Figge Art Museum ([www.figgeartmuseum.org](http://www.figgeartmuseum.org)). Opened in August 2005, the Figge Art Museum (formerly known as the Davenport Art Museum) is a glass enclosed, 100,000 square-foot facility

designed by noted London architect, David Chipperfield. The museum's permanent holdings include many nationally and internationally renowned objects organized in seven areas. The Figge Art Museum is particularly known for its Haitian Collection. Join us for an evening of fun, food and festivities!!!

**Sponsored by the Figge Foundation!**



*Figge Art Museum*

## WEDNESDAY, SEPTEMBER 27

### **Run/Walk Along the Mississippi River**

7:00 am - 8:00 am

Want to get your day started with a morning workout? Join us for a walk/run along the Mississippi River. Bring proper attire!

### **Registration Area Opens - East Atrium Wall**

8:00 am

## **CONFERENCE OPENING EVENTS**

### **K1 - Keynote by John Hope Franklin AMM Business Meeting**

9:00 am- 10:30 am



*John Hope  
Franklin*



# WEDNESDAY, SEPTEMBER 27

## **Silent Auction Open**

10:00 am - 5:00 pm

## **Job Placement Center Open**

10:00 am - 5:00 pm

## **Break**

10:30 am - 10:45 am

## **WEDNESDAY LATE MORNING SESSIONS**

Note: All Wednesday Late Morning Sessions, 10:45 am - 12:00 pm

### **A1 – Museum Construction: What We Have Learned**

Join staff members as they present the major issues of concern when designing, constructing, and opening a new museum facility.

*Linda Downs, Executive Director, Figge Art Museum, Davenport, IA; Mark Bawden, CEO, Putnam Museum and IMAX Theater, Davenport, IA; Celeste Adams, CEO and Director, Grand Rapids Art Museum, Grand Rapids, MI; Mike Stensland, Vice President, Pepper Construction, Chicago, IL*

### **A2 – Small Museums: Challenges and Successes**

This session will include updates on current national and regional initiatives by, for and about small museums, as well as several brief presentations on creative approaches to major challenges to small museums.

*Janice Klein, Director, Mitchell Museum of the American Indian, Evanston, IL; Laurel Spencer Forsythe, Executive Director, Ruthmere, Elkhart, IN; Patricia Miller, Executive Director, Illinois Heritage Association; Margaret Stromberg, Executive Director, Elgin Public Museum, Elgin, IL*

### **A3 – Ethnic Museums with Diverse Appeal**

Ethnic museums often have to make a special effort to attract diverse audiences and have developed successful strategies to engage a broad spectrum of students, families, and community members. Three museums present examples of successful programs that highlight experiences, ideas, and values that resonate with Americans of all backgrounds.

*Tova Brandt, Curator, Vesterheim Norwegian-American Museum, Decorah, IA; John Mark Neilsen, Director, Danish Immigrant Museum, Elk Horn, IA; Jennifer Johnson Kovarik; Registrar, Vesterheim Norwegian-American Museum, Decorah, IA; Rita Lara, Director, Oneida Nation Museum, Oneida, WI*

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## **A4 – The Museums in Our Family Photos**

Explore the backgrounds of family photos through a conceptual model of the life histories of museum objects. This session tests an interpretive framework, suggesting approaches to using family photos (bring your own!) of potential museum objects for museum education programs.

*Elizabeth (Beau) Vallance, Associate Professor of Art Education, Northern Illinois University, DeKalb, IL*

## **A5 – Shaping Outcomes: What Can Outcomes Based Planning and Evaluation Do For You?**

Come learn about a new resource, on outcomes based planning and evaluation. This program is an on-line course commissioned by IMLS and being tested by museum and library professionals and students across the country. Come find out how the program can benefit your institution to determine if you're institution is meeting its mission.

*Elizabeth Kryder-Reid, Director, Museum Studies Program, IUPUI, Indianapolis, IN; Bethany Fales, Graduate Student, IUPUI, Indianapolis, IN; Mary Fortney; Humanities Education Resource Developer, The Children's Museum of Indianapolis; Indianapolis, IN*

## **Lunch - On Own**

12:00 - 2:00 pm



## **L1- IAM Annual Meeting and Awards Program**

12:00 - 2:00 pm (FREE) Lunch included - IAM MEMBERS ONLY

## **L2- IMA Annual Meeting and Awards Program - Family Museum of Arts and Science**

12:00 - 2:00 pm (FREE) Lunch included - IMA MEMBERS ONLY

## **L3- EdCom Luncheon**

12:00 - 2:00 pm (\$15)

## **L4- MRC Luncheon**

12:00 - 2:00 pm (\$15)

## **L5- Diversity Task Force Luncheon**

12:00 - 2:00 pm (\$15)

# WEDNESDAY, SEPTEMBER 27

## WEDNESDAY EARLY AFTERNOON SESSIONS

Note: All Wednesday Early Afternoon Sessions, 2:00 - 3:15 pm

### **B1 – Storms, Fires, and Floods, Oh My! Disaster: Planning for the Small Museum**

Attend this Hands-On session and leave with a working framework of a Disaster Plan tailored to your museum. Participants should be familiar with the records and documents, etc. currently stored in their museum offices and should bring their latest disaster plan to the session.

*John Weck, Curator, Elgin Academy Archive, Elgin, IL*

### **B2 - Directing Traffic: The Road Map to Intergovernmental Agreements**

Beyond monetary issues, intergovernmental agreements can be an asset to your institution and can provide a broader base of community interest. Learn how to facilitate agreements between your institution and local governmental bodies and the basic elements to get your institution on its way.

*Joy Matthiessen, Executive Director, Des Plaines History Center, Des Plaines, IL*

### **B3 – YMP (Young Museum Professionals): Problems, Actions, Solutions**

Focusing on the experiences of the first years of young museum professionals, this session addresses the various challenges to and solutions for new professionals in the field.

*Changa Bey, Docent and Tour Coordinator, Missouri Historical Society, St. Louis, MO; Erin Colburn, Curator of Education, Leigh Yawkey Woodson Art Museum, Wausau, WI*

### **B4 – Creating Your Own (Wonderful) Monster: Producing a DVD for Your Museum**

Learn how different museums are producing DVDs to enhance educational programs, reach new audiences, promote institutions, and more. Script writing, technical requirements, working with youth, legal considerations, and knowing when to hire a production company will be covered.

*Janna Bailey, Museum Educator, Tinker Swiss Cottage Museum, Rockford, IL; David Lewis, Curator, Aurora Regional Fire Museum, Aurora Regional Fire Museum, Aurora, IL; Joseph Arco, President, ComTech Corporation*

### **B5 – Planned Giving When That's Not All You Do (DOUBLE SESSION)**

Museums, through planned gifts, can offer a number of creative and tax-wise

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plans to help donors make major gifts—gifts that otherwise might not be feasible or are larger than donors might have been considering. This interactive double session is designed to equip you to fit planned giving into the context of everything else you do and to craft planned gifts to meet donors' needs.

*Mary Todd Hardeman, Vice President for Development and External Affairs, Cincinnati Museum Center, Cincinnati, OH*

### **B6 – Building Bridges Between Museums and Schools: Why We Need More Research About K-12 Trips to Science, Art, and History Museums**

Conducting evaluations of educational programs can be costly and time-consuming for museum staff. This workshop will introduce past research and different methods staff can use to measure and assess teacher and student learning during tours, workshops, and other programs. By learning about the need for research and how to use different methods, staff can promote effective teaching and learning, work efficiently with school teachers when designing curricula and programs, and better justify proposals for funding.

*Sandra Toro Martell, Assistant Professor, University of Wisconsin, Milwaukee, WI*

### **Break- Silent Auction**

3:15 pm- 3:30 pm



## **WEDNESDAY LATE AFTERNOON SESSIONS**

Note: All Wednesday Late Afternoon Sessions, 3:30 - 4:45 pm

### **C1 – How to Deal with a Museum Disaster—Positively**

Using the Old Capitol Museum (destroyed by a 2001 fire) as a case study, learn the nuts and bolts of how to respond to a museum disaster in a positive way.

*Shalla Wilson, Curator, Old Capitol Museum, Iowa City, IA; Elisa Ewing, Education and Outreach Coordinator, Old Capitol Museum, Iowa City, IA; Pamela Trimpe, Director, Old Capitol Museum, Iowa City, IA*

### **C2 – On the Road: Building Membership Loyalty through Museum Travel Programs**

Learn how to distinguish your membership activities through the development of educational travel program. The panel will provide information and tools to design and create travel programs to build membership and strengthen fundraising.

*Kathy Kelsey Foley, Director, Leigh Yawkey Woodson Art Museum, Wausau, WI; Kimberly Theel, Blanton Museum of Art, Austin, TX; Richard Woller, President, Greylock Discovery Tours, Lenox, MA*

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## **C3 – The State Historical Society of Iowa's Technical Advisory Network: A Story of Networking Success**

In 1999, the State Historical Society of Iowa launched the Technical Advisory Network (TAN) program. Utilizing a cadre of state-wide museum professionals, TAN consultants have provided over 250 technical advisory and grant tutorial visits. The presentation/session will summarize the essential components of the program and offer advice on developing a similar program in other states.

*Michael W. Vogt, Curator, Iowa Gold Star Military Museum, Johnston, IA; Jennie Bailey, Executive Director, Iowa Museum Association, West Des Moines, IA; Kathy Gourley, Grant Administrator, State Historical Society of Iowa, Des Moines, IA*

## **C4 - Podcasting for Small Museums**

This session will feature an overview of the basics of podcasting and how podcasts can reach new audiences. It will also address how to create new opportunities for small museums, including museum tours in different languages, historic tours of neighborhoods, museum theater soundbites, and more.

*Debbie Fandrei, Museum Coordinator, Raupp Museum, Buffalo Grove, IL*

## **C5 – Planned Giving When That's Not All You Do – Cont. (DOUBLE SESSION)**

## **C6 – Becoming the Museum Object: Overhearing as Interpreters**

Museum objects can't tell us about their history, the journey they have made from their creation to their present status on display in our museums. This session explores techniques for using first-person narratives of what objects might "overhear" in the course of a day, giving plausible voice to mute objects by involving visitors in decoding their possible histories – session will include overview, handouts, audience participation, and group critique.

*Elizabeth (Beau) Vallance, Associate Professor of Art Education , Northern Illinois University, DeKalb, IL*

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## **WEDNESDAY EVENING EVENTS**

(FREE with registration)

### **R3 - Museums on the Town(s)**

**- Augustana College  
Museums, Quad Cities  
Botanical Center, &  
Putnam Museum & IMAX  
Theatre**

**5:00 pm - 9:00 pm**

Join us for an evening on both sides of the Mississippi River as we tour four museums. We will begin with an hors d'oeuvres reception at the Fryxell Geology Museum and the Art Museum at Augustana College, followed by dinner at the Quad Cities Botanical Center, and a dessert reception at the Putnam Museum & Imax Theatre. The event is FREE for all registered conference attendees!



*The Quad Cities  
Botanical Center, The  
Putnam Museum & IMAX  
Theatre, and The Fryxell  
Geology Museum at  
Augustana College*

# THURSDAY, SEPTEMBER 28

## **Run/Walk Along the Mississippi River**

700 am - 8:00 am

Want to get your day started with a morning workout? Join us for a walk/run along the Mississippi River. Bring proper attire!

## **Registration Area Opens - Atrium East Wall**

8:00 am

## **Silent Auction Opens**

8:00 am

## **Job Placement Center Opens**

8:00 am

## **BR1 - RESOURCE HALL BREAKFAST**

9:00 am - 10:30 am (FREE with Registration)

## **RESOURCE HALL OPENS**

9:00 am - 5:00 pm



# THURSDAY, SEPTEMBER 28

## THURSDAY LATE MORNING SESSIONS

Note: All Thursday Late Morning Sessions, 10:30 - 11:45 am

### **D1 – Small Museum Friendly Grants**

Learn how to identify grants for small museums from both governmental agencies and private foundations and how to match your museums' needs to grantors' guidelines.

*Janice Klein, Director, Mitchell Museum of the American Indian, Evanston, IL; Helen Alten, President, Northern States Conservation Center, St. Paul, MN; Jeff Buchheit, Assistant Director, Museum Assessment Program, American Association of Museums, Washington, DC*

### **D2 – A Day in the Life of a Registrar: Bridging Collection Concerns**

A moderator will pose identical collections/registration related questions to each of three panelists who are registrars at museums of varying size, collection types, and management including private, university, and government. Each panelist will share how they and their respective museums deal with these timely subjects. Moderator posed questions will address loan agreements, shipping, collection plans, purchases and more. Questions from the audience will round out the discussion.

*Jane Weinke, Registrar, Leigh Yawkey Woodson Art Museum, Wausau, WI; Anne Chiarelli Jones, Registrar, Kansas City Museum and Science City at Union Station, Kansas City, MO; Melissa de Bie, Collections Manager, Rock County Historical Society, Janesville, WI; Ann Sinfield, Registrar, Chazen Museum of Art University of Wisconsin, Madison, WI*

### **D3 – Education Advisory Committees: Building Bridges Between Museums and Teachers**

Explore how an education advisory committee can be a successful tool for your museum in fostering a positive collaboration between museums and schools while furthering your museum's educational mission.

*Daniel E. Jones, Manager of Education Programs, Living History Farms, Urbandale, IA; Al Bandstra, 5th Grade Teacher, Pella Christian School, Pella, IA; Peter DeDominci, Director of Education and Special Projects, Cincinnati Museum Center, Cincinnati, OH; Donna Stinson, Home Instructor, Des Moines, IA*

### **D4 - Engaging Youth After-School: On a Budget**

Using a collaboration between the Woodson Art Museum and the Wausau School District's 21st Century Program as a successful model, this panel discus-

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sion focusing on the resources and needs of smaller museums will provide guidelines for developing creative, cost effective, and fun partnership programs.

*Erin Colburn, Curator of Education, Leigh Yawkey Woodson Art Museum, Wausau, WI; Nancy Cedar, 21st Century Project Coordinator, Wausau School District, Wausau, WI; Jayna Hintz, Curator of Education, Leigh Yawkey Woodson Art Museum, Wausau, WI*

## **D5 – Museums within the University Setting: Building Bridges and Developing Partnerships**

Session will highlight innovative ideas and specific ways that university museums can partner with the broader community – both locally and internationally. Strategies and examples of programming and exhibits developed by three university museums will be discussed. Projects include partnerships with international colleagues, student involvement in philanthropic decision-making, exhibition development, and community outreach.

*Judy Voelker, Director, Museum of Anthropology, Northern Kentucky University, Highland Heights, KY; Ann Wright-Parsons, Director, Museum of Anthropology at Northern Illinois University, DeKalb, IL; Robert Wicks, Director, Miami University Art Museum, Miami, OH*

## **D6 – Historical Tour of the Quad Cities**

Want a session break? Interested in the history of the Quad Cities? Join us for a bus tour of the Quad Cities. \$10 Fee

## **L6- Resource Hall Lunch Cafe**

11:45 am - 1:15 pm (\$15)



## **L7- Directors' Luncheon- Black Hawk State Historic Site**

11:45 am - 1:15 pm (FREE, Directors, Presidents and CEOs only)

Remarks by Williard "Sandy" Boyd, Co-Director, Iowa Nonprofit Resource Center, Professor of Law and President Emeritus, University of Iowa

*Sponsored by Pepper Construction and Russell Construction*



Sandy Boyd

## **THURSDAY EARLY AFTERNOON SESSIONS**

Note: All Thursday Early Afternoon Sessions, 1:15 - 2:30 pm

## **E1 – Building Bridges: The Illinois State Museum and Four Communities (DOUBLE SESSION)**



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This session will present five different perspectives from the Illinois State Museum on four museum programs that built bridges with diverse communities: Pueblo Indians, Peoria Tribe of Oklahoma, descendants of a 19th century inter-racial community, and underserved students in science education.

*Jonathan Reyman, Curator of Anthropology, Illinois State Museum, Springfield, IL; Jason Arnold, Research Associate, Illinois State Museum, Springfield, IL; Terrance J. Martin, Curator of Anthropology, Illinois State Museum, Springfield, IL; Robert Warren, Curator of Anthropology, Illinois State Museum, Springfield, IL; Karli White, Research Associate, Illinois State Museum, Springfield, IL*

## **E2 – How to Turn Assessments into Dollars**

Hear from museum professionals who have gone through the Conservation Assessment or Museum Assessment Program and how they turned their assessment experience into real dollars. Learn how to show funders and donors that you've done your homework and that you're ready to use their funds in a responsible manner.

*Kate Marks, Coordinator, Conservation Assessment Program, Heritage Preservation, Washington, DC; Jeff Buchheit, Assistant Director, Museum Assessment Program, American Association of Museums, Washington, DC; Cinnamon Catlin-Legutko, Director, General Lew Wallace Study and Museum, Crawfordsville, IN*

## **E3 – A Lesson in Community Collaborations: "Beyond the Holocaust: Lessons for Today"**

The community project "Beyond the Holocaust: Lessons for Today" involved 17 Quad Cities organizations and centered around the traveling exhibit "Anne Frank: A History for Today". Museums, public libraries, schools and art organizations presented a variety of programs including art exhibitions, ballet, opera, public presentations, reenactments, book discussions and school programming. The session will focus on planning, funding, programs, and marketing, as well as project successes and challenges.

*Eunice Schlichting, Chief Curator, Putnam Museum and Imax Theatre, Davenport, IA; Donna Murray, Director of Education, Putnam Museum and Imax Theatre, Davenport, IA; Allan Ross, Executive Director, Jewish Federation of the Quad Cities, Rock Island, IL*

## **E4 – Art Explorer: An Interactive Site on Impressionism**

Art Explorer, the Art Institute of Chicago's new database-driven educational web site features 250 Impressionist and post Impressionist works and features images, teaching resources and a scrapbook. Learn how this innovative resource was developed and how it is utilized to bridge museum visits and

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classroom learning.

*David Stark, Director of Administration and Interpretive Media, Art Institute of Chicago, Chicago, IL; Michael Blossom, Senior Analyst, Art Institute of Chicago, Chicago, IL; Erin Hersher, E-Learning Coordinator, Art Institute of Chicago, Chicago, IL; Cindy Mosca, Director of Language Minority Services, Cicero Public School District #99, Cicero, IL*

## **E5 - Look Before You Leap: Choices Affecting Digitization Projects**

Digitization projects, if undertaken without planning or fundamental principles, can waste time and money and may put collections at risk. Using various perspectives, this session will propose different approaches to similar challenges with digitization projects.

*Patricia Miller, Executive Director, Illinois Heritage Association, Champaign, IL; Jody Crago, Executive Director, DuPage County Historical Museum, Wheaton, IL; Amy Masco-Hatcher, Visiting Assistant Professor, University of Illinois, Urbana, IL; Michael Volmar, Fruitlands Museum, Harvard, MA*

## **Break - Resource Hall**

2:30 pm -2:45 pm



## **THURSDAY LATE AFTERNOON SESSIONS**

Note: All Thursday Late Afternoon Sessions, 2:45 - 4:00 pm

### **F1 – Building Bridges: The Illinois State Museum and Four Communities – Cont. (DOUBLE SESSION)**

### **F2 – Building Bridges to Your Audience through Non-Traditional Marketing and New Technologies**

Market your quality programs, based on successful models used at a children's museum and zoo, by using non-traditional means and new technologies to get the greatest exposure to the most targeted of potential visitors.

*Amy Southon, Associate Director of Programs, DuPage Children's Museum, Naperville, IL; Josh Mogerman, Web Projects Manager, Brookfield Zoo, Brookfield, IL*

### **F3 – Bridges Across the Ocean**

Midwest museums are increasingly collaborating with museums around the world to arrange exhibitions, artifact loans, special tours, professional networking, and guest scholars or artists to their institutions. Panelists will discuss international collaborations, including how relationships were established, financial

# THURSDAY, SEPTEMBER 28

issues arranged, and logistics coordinated.

*Carmen Langel, Director of Development, National Czech & Slovak Museum & Library, Cedar Rapids, IA; Tova Brandt, Curator, Vesterheim Norwegian-American Museum, Decorah, IA; Dr. Julie Dunn-Morton, Woodcock Curator of American Art, University of Missouri - St. Louis, St. Louis, MO*

## **F4 –Developing Beneficial Partnerships Between Museums, Community Organizations and Universities**

Want to start a successful partnership and don't know where to begin? Explore the who's, what's and how's when considering partnerships with institutions of all types and how proper management is essential to its success.

*Bethany Thomas, Education Coordinator, Children's Discovery Museum, Normal, IL; Jay Ansher, Director of General Education Laboratories, Illinois State University, Normal, IL; Carl Campbell, Eastern Missouri Society for Paleontology, St. Louis, MO; Ron Giesler, Associate Director of Earth Sciences, St. Louis Science Center, St. Louis, MO*

## **F5 – Museums and Libraries: Collaborating for Early Literacy**

Foundation language skills? Numeracy symbols? Pre-reading? What is the museum's role? Join us for a discussion of a creative collaboration between a community library and a children's museum to support early literacy by fostering playful, guided interaction.

*Cynthia Mark-Hummel, Director of Exhibits and Programs, DuPage Children's Museum, Naperville, IL; Jayne Carpenter, Early Childhood Specialists, DuPage Children's Museum, Bensenville, IL; Jill Rodriguez, Bensenville Community Public Library, Naperville, IL*

## **F6 – Bridging the Gap Between You and Your Visitor: Creative Program Solutions for Small Museums**

Does a lack of interpreters make your museum feel like a ghost town? See how Ushers Ferry Historic Village found creative solutions to this problem. This session will focus on creating engaging and economical programs for museums with small staffs and/or budgets that attract and empower the visitor.

*Ann Cejka, Program Coordinator/Curator, Ushers Ferry Historic Village, Cedar Rapids, IA; Darrin Crow, Education Coordinator, Ushers Ferry Historic Village, Cedar Rapids, IA*

# THURSDAY, SEPTEMBER 28

## **R4- Resource Hall Wine/Cheese Reception**

4:00 pm - 5:00 pm (FREE with Registration)

Start the evening with a free hors d'oeuvres reception and network with your colleagues and exhibitors in the Resource Hall.



## **Silent Auction Closes**

5:00 pm

Items will be available for pick-up at the registration table on Friday morning.

## **THURSDAY EVENING EVENTS**

### **R5 - An Evening at the Deere Museums**

5:30 pm - 10:00 pm (FREE With Registration)

ALL conference registrants are invited to join us for an evening at the Deere Museums. We will begin with a dinner reception at the John Deere Commons, which includes John Deere Collectors Center and John Deere Pavillion. We will then conclude with a dessert reception and tour of the Deere-Wiman House and the Butterworth Center ([www.butterworth-center.org](http://www.butterworth-center.org)).



*Deere-Wiman House*

Built in 1872, the Deere-Wiman House is a Swiss-style residence located in historic Moline and offers a glimpse into Victorian family life. The home is situated on seven acres of meticulously groomed formal gardens and walkways. The grounds include a child-size playhouse and three story carriage house. In 1892, Charles Deere built the Butterworth Center as a wedding gift for his daughter, Katherine. The formal gardens include a pergola and countless species of

*John Deere Pavillion*



labeled plants. Both homes contain hundreds of historical artifacts. An Evening at the Deere Museums is FREE OF CHARGE for all conference registrants.

# FRIDAY, SEPTEMBER 29

## **Run/Walk Along the Mississippi River**

7:00 am - 8:00 am

Want to get your day started with a morning workout? Join us for a walk/run along the Mississippi River. Bring proper attire!

## **Registration Area Opens - East Atrium Wall**

8:00 am

Silent Auction items available for pick-up and payment (Visa and MasterCard will be accepted in addition to cheques.)

## **Job Placement Center Opens**

8:00 am

## **BR2- Resource Hall Breakfast Cafe**

8:00 am - 9:00 am (\$12)



## **FRIDAY EARLY MORNING SESSIONS**

Note: All Friday Early Morning Sessions, 9:00 - 10:15 am

### **G1 – Connect the Dots...Generate Diverse Revenue**

Expand your museum's revenue through creative planning with events, rentals, and a broad purchasing spectrum.

*Beth Knaack, Events Manager, Putnam Museum and Imax Theatre, Davenport, IA; Fran Pullias, Retail Sales Manager, Putnam Museum and IMAX Theatre, Davenport, IA*

### **G2 – Building Bridges Between Small Museums and Their Communities at Large**

Using specific examples from three university museums, learn how you can build bridges with your community through education and outreach.

*Sherry Case Mauer, Director, Augustana College Art Museum, Rock Island, IL; Sharon Grimes, Art Historian and Assistant Professor of Art, The Richard W. Bock Sculpture Museum, Greenville, IL; Susan Kornreich Wolf, Associate Curator, Fryxell Geology Museum, Rock Island, IL*

### **G3 – Small Wonders: Training Young Interpreters**

Utilizing the energy and enthusiasm of pre-teens and teenagers is a challenge for many museums. The Frank Lloyd Wright Preservation Trust, Smart Museum of Art, and Brucemore will share their experiences in creating and managing training programs for this underserved age group in their communities.

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*Jan Kieckhefer, Director of Education, Frank Lloyd Wright Preservation Trust, Oak Park, IL; Jim Kern, Assistant Director, BruceMuseum, Cedar Rapids, IA*

## **G4 – The African Presence in Mexico: A Model for Tackling Controversy**

The African Presence in México, encompassing three visual art exhibitions, public programs, a curriculum, and performing arts, is the most socially important project the Museum has ever undertaken. We will use the Museum's experience with this enormous project to investigate global concerns such as relationships between ethnically specific museums and their home countries, first voice representation, museums' international functions, ethnically specific and mainstream museums in global politics, and the relationships between communities of color.

*Elena Gonzales, Associate Director of Development, Mexican American Fine Arts Center, Chicago, IL; Jacqueline Atkins, Executive Director, Museums In the Park, Chicago, IL; Maria-Rosario Jackson, Consultant on Public Programs, Washington, DC; Tracey Matthews, Associate Director, Center for the Study of Race, Politics, and Culture, University of Chicago, Chicago, IL; Cesareo Moreno, Director of Visual Arts/Lead Curator, Mexican American Fine Arts Center, Chicago, IL*

## **G5 – Costumes Without Cases: Confronting the Challenges**

Based on The Chicago Historical Society's newly designed costume and textile gallery, and its inaugural exhibition *The New Look of Christian Dior*, this panel discussion addresses the challenges of displaying costumes in exhibitions when display cases—whether because of budget, or other reasons—are not an option. Practical solutions and approaches to minimizing risks such as security, dust, and pest infestation will be explored.

*Daniel Oliver, Exhibit Designer, Chicago Historical Society, Chicago, IL; Timothy Long, Assistant Curator, Chicago Historical Society, Chicago, IL; Holly Lundberg, Conservator, Chicago Historical Society, Chicago, IL*

## **Break- Resource Hall**

10:15 am- 10:30 am



## **FRIDAY LATE MORNING SESSIONS**

Note: All Friday Late Morning Sessions, 10:30 - 11:45 am

## **H1 – Moving Your Museum toward Tomorrow with Funding from IMLS**

IMLS staff will share new information and continue dialogue about granting opportunities for museums, including information about the new program for African American History and Culture.

*Steven Shaartzman, Senior Program Officer, Institute of Museum and Library*

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*Services, Washington, DC; Robert Trio, Program Specialist, Institute of Museum and Library Services, Washington, DC*

## **H2 – Mind the Gap: Bridging the Gap Between Your Institution and Your Visitor**

This session will cover the basics of how to start a visitor services program for your institution and the information that you need to think about whether you are starting a program or enhancing your current program. Examples of training manuals will be provided.

*Gregory Harris, Visitor Services Manager, The Morton Arboretum, Lisle, IL*

## **H3 – Making Lemonade: A Museum and Labor Union Transform Controversy into Collaboration**

An in-depth case study traces the development of a successful relationship—beginning with a 2002 historical society exhibit that stirred controversy among labor union members and culminating in classroom education kits for 15 schools, organization of archival material chronicling an 80-plus year union history, and an ongoing collaboration benefiting public and organizational interests.

*Anamari Golf, Manager of Exhibits & Interpretation, The Morton Arboretum, Lisle, IL; Melissa de Bie, Collections Manager, Rock County Historical Society, Janesville, WI*

## **H4 – Thinking Outside the Box: Museums, College Students, and the NYPD**

Museums' intrepid hunt to enlist college students as visitors and future professionals may well have a new model: the NYPD. A training course developed this problem-solving concept: send police detectives to museums to see what details they can perceive from looking at paintings. One captain noticed that El Greco's Purification of the Temple had 17 people in it, "plenty of witnesses." Desired outcomes include understanding what activities museums have to offer with awareness of collegiate curricular needs that museums can fulfill.

*Judith Goetz, Affiliate Assistant Professor of Education, The Pennsylvania State University, University Park, PA; Margot Wallace, Professor of Marketing, Columbia College--Chicago, Chicago, IL*

## **H5 – Label Writing Basics**

Focusing on techniques for writing engaging and effective exhibit labels, this session will cover general communication theory, understanding your audience, features of the exhibit medium, and tips for writing readable and relevant labels. Session will include individual exercises.

*Eugene Dillenberg, Science Museum of Minnesota, St. Paul, MN*

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## **L8- Resource Hall Lunch**

11:45 am - 1:15 pm (FREE with Registration)

## **Resource Hall Closes**

1:15 pm



## THANK YOU

### **To Our Sponsors:**

Exhibitour  
Figge Foundation  
Henderson Phillips Fine Arts  
Hugh and Nancy Epping Foundation  
Jester Insurance  
Midwest Exhibits  
Pepper Construction  
Per Mar Security Services  
Russell Construction



### **In-Kind Contributions**

Augustana College  
Deere Foundation

### **Host Institutions**

Augustana College Art Museum	Black Hawk State Historic Site
Butterworth Center	Deere-Wiman House
Family Museum of Arts and Science	Figge Art Museum
Fryxell Geology Museum	John Deere Pavilion & Collectors Center
Putnam Museum & Imax Theatre	Quad Cities Botanical Center

### **Participating Museums**

Buffalo Bill Museum/The Lone Star Steamer  
Buffalo History Museum  
Colonel Davenport Historic Home  
Dan Nagle Walnut Grove Pioneer Village  
German American Heritage Center  
Mississippi Valley Lock and Dam Welcome Center  
Niabi Zoo  
River Music Experience  
Rock Island Arsenal Museum  
Rock Island Historical House-Museum Complex



# THANK YOU

## **Conference Co-Chairs**

Beth Carvey Stewart, Director, Black Hawk State Historic Site, Hauberg Indian Museum

Linda Downs, Executive Director, Figge Art Museum

Tracey Kuehl, Director, Family Museum of Arts and Science

## **Program Chair**

Elizabeth (Beau) Vallance, Associate Professor of Art Education, Northern Illinois University

## **Local Arrangements Committee**

Julie Klein, Family Museum of Arts and Science (Chair)

Tom Stalf, Director, Niabi Zoo

## **To Our Program & Planning Committee**

Jodi Evans, Registrar, State Historical Society of Iowa

Gregory T. Harris, Visitor Services Manager, The Morton Arboretum

Elizabeth Kryder-Reid, Director, IUPUI, Museum Studies Program

Heather Price, VP for Public Programs, Ella Sharp Museum

Nathan Richie, Manager of Education Programs, McCormick Tribune Freedom Museum

David Schaller, Principal, Educational Web Adventures

Laurel Spencer Forsythe, Executive Director, Ruthmere Museum

Mary Jane Teeters-Eichacker, Curator of Social History, Indiana State Museum & Historic Sites

Jane Weinke, Registrar, Leigh Yawkey Woodson Art Museum

## **IMA Scholarship Chair**

Mike Vogt, Curator, Iowa Gold Star Military Museum

## **Association of Midwest Museums**

Brian Bray, Executive Director

Beth Kopetti, Administrative Assistant

## **Illinois Association of Museums**

Mary Turner, Executive Director

Karen Everingham, Program Coordinator

## **Iowa Museum Association**

Jennie Bailey, Executive Director

# AWARDS

## CALL FOR NOMINATIONS

Each year at the annual conference, AMM bestows a **Distinguished Service Award** to recognize the long-standing service and career achievements of an individual. Former recipients include:

Richard Leet (1995)

Edward Munyer (1998)

Douglass McDonald (2002)

Karen Goering (2004)

Robert Archibald (1996)

R. Bruce McMillan (2001)

Patricia Miller (2003)

John Fleming (2005)

AMM also recognizes the achievements and potential of a younger museum professional through the **Promising Leadership Award**. The award recognizes AMM members who have made significant contributions to the field and who have worked in the museum profession for less than 10 years.

Awardees must be present Tuesday evening, September, 26 to accept their awards. To nominate yourself or someone else for either award, simply send a letter detailing the nominee's history of service and highlighting his/her career achievements. If available, please forward a copy of the nominee's resume with the nomination letter. Nomination forms are available online at <[www.midwestmuseums.org](http://www.midwestmuseums.org)>. The deadline for nominations is **June 30, 2006**. Send all materials to: AMM Awards Committee, PO Box 11940, St. Louis, MO 63112.

# VOLUNTEER

## VOLUNTEER OPPORTUNITIES

Volunteering at the AMM/IMA/IAM Conference is a great way to take part in professional development and benefit others at the same time. We need volunteers to help at the registration table, staff concurrent sessions, monitor the silent auctions, and help with general conference activities.

Students and professionals are encouraged to volunteer. For each half day you work, you may attend the rest of the sessions that day. For each full day you work, you may attend another day of the conference for FREE. Volunteers should be available for a training session Tuesday, September 26 in the Quad Cities.

**Interested? For more information, contact AMM at**  
**<[midwestmuseums@aol.com](mailto:midwestmuseums@aol.com)> .**

# SCHOLARSHIPS AND AWARDS

## **AMM SCHOLARSHIPS**

AMM will award five scholarships to help AMM members (either personal or institutional) attend the conference. Preference will be given to staff at small museums. Scholarships will be applied to the basic registration (valued at \$190) for the 2006 AMM conference. They are non-transferable. Scholarships do NOT include funds for hotel, travel, food, or registrations for additional events. To apply, submit your resume, a letter describing your financial need and your career experiences/goals to: AMM Scholarships, PO Box 11940, St. Louis, MO 63112 by **July 15, 2006**. Applicants will be notified by July 31, 2006.

## **IMA (Iowa) SCHOLARSHIPS**

IMA offers three scholarships to individuals of member organizations to attend their first IMA conference. The scholarships will cover conference registration, conference sponsored meals, and IMA membership dues for one year. For more information, visit [www.iowamuseums.org](http://www.iowamuseums.org). Letters of application should be sent to: Mike Vogt, IMA Scholarship Chair Iowa Gold Star Military Museum-Camp Dodge 7105 NW 70th Ave., Johnston, Iowa 50131 515-252-4531  
Deadline: August 29, 2006 by 5:00 p.m. Selected applicants will be notified by September 5, 2006.

## **IAM (Illinois) Scholarships**

IAM will offer several scholarships to members or to employees and/or volunteers who work for institutional members. The awards will cover the registration fee and possibly some travel and housing expenses as well. For more information, visit [www.illinoismuseums.org](http://www.illinoismuseums.org), call 217/524-7080, or email [mary.turner@illinois.gov](mailto:mary.turner@illinois.gov). Deadline: **August 21, 2006**

## **MRC SCHOLARSHIPS**

The Midwest Registrars Committee will provide one travel and registration scholarship for \$750. Applicants must be voting members of MRC and work in the Midwest region. Recipients must write an article for MRC's *Courier* about one of the sessions (s)he attends at the AMM conference. For more information, contact: James Kieselburg (before May 25), Haggerty Museum of Art, PO Box 1881, Milwaukee, WI 53201-1881, call (414) 288-5922, fax (414) 288-5415, or email, [james.kieselburg@marquette.edu](mailto:james.kieselburg@marquette.edu). After May 26th you may contact James at 5554 N. Mohawk Ave. Milwaukee, WI 53217, or via email [jrk2@sbcglobal.net](mailto:jrk2@sbcglobal.net). Deadline: **July 15, 2006**



# Membership Options

Please note membership purchasing details on your registration form.

## **Association of Midwest Museums Membership**

(Illinois, Indiana, Iowa, Michigan,  
Minnesota, Missouri, Ohio and Wisconsin)

- All members receive the bi-monthly newsletter, *NewsBrief*, containing in-depth features, updates on staff changes, and happenings in the Midwest museum community;
- All members are able to attend the Annual Conference at a discounted rate (Inst. & Corp. members may send staff at member rate)
- Personal Members qualify for scholarships and award programs;
- Institutional Members receive FREE job and exhibition listings on the AMM website at [www.midwestmuseums.org](http://www.midwestmuseums.org);
- Corporate Members receive discounts on mailing labels, ads in the newsletter, and the opportunity to participate in the AMM Exhibitor Hall at the Annual Conference

### Individual

Donor	\$100
Regular	\$ 50
Student (with copy of student ID)	\$ 25

### Institutional

Library	\$50
0-9 Full Time Employees	\$75
10-24 Full Time Employees	\$150
25-99 Full Time Employees	\$200
100+ Full Time Employees	\$300

### Corporate

Sole Proprietor	\$50
2-4 Staff	\$100
5-9 Staff	\$150
10+ Staff	\$200
Sponsor	\$500

## **Illinois Association of Museums (IAM) Membership**

- Discounts at all workshops and conferences
- Access to the IAM Lending Library, resource files, and reference service, Scholarship Program, and job postings
- A quarterly newsletter, *IAM News*, including *How to...*, a series of technical bulletins
- Directory of Illinois Museums, published biannually

# Membership Options

- Journal of Illinois History, a scholarly quarterly of Illinois history
- IAM Website Access including job postings and list-serv membership
- Institutions may participate in the Awards Program and the Museum Grant Program
- Institutions gain access to traveling exhibitions, Museum Clearinghouse
- Institutions and Businesses receive one free set of mailing labels and discounts at Gaylord Bros.

Corporate	\$150
Institution (budget over \$500,001)	\$100
Institution (budget \$100,001 - \$500,00)	\$75
Institution (budget \$50,001 - \$100,000)	\$50
Institution (budget under \$50,000)	\$40
Individual	\$35
Full-time student (with copy of current student ID)	\$30

## **Iowa Museums Association (IMA) Membership**

- Promotion through website and various IMA activities
- Professional development opportunities throughout the year at workshops & conferences
- Free subscription to *IMAg*es, the quarterly newsletter of IMA
- Access to statewide collection information and aid in finding technical assistance by museum professionals
- Opportunity to serve on the IMA Board or Standing Professional Committees
- Access to The Field Guide for Museums
- Insurance especially designed for museum needs, through Jester Insurance

Level 1 (Org. Annual Budget of \$0-\$49,000) 1 Representative	\$35
Level 2 (Org. Annual Budget of \$50,000-\$199,000) 2 Representatives	\$70
Level 3 (Org. Annual Budget of \$200,000- \$499,000) 3 Representatives	\$115
Level 4 (Org. Annual Budget of \$500,000-\$999,000) 4 Representatives	\$155
Level 5 (Org. Annual Budget of \$1 Million and above) 5 Representatives	\$195
Add-On Additional Representatives	\$20
Student/Individual	\$35
Independent Consultant	\$60
Corporate Membership	\$100

# SILENT AUCTION

We need your help! Please consider donating items one, two, or all of the Silent Auctions. Each organization will hold its own Silent Auction to support scholarships to the designated organization's conference. We recommend contributing items that are easy to ship or carry.

May We Suggest:

- Weekend Packages (hotels accommodations and museum passes)
- Tickets to special exhibitions and special events
- Reproduction posters, Note cards, Postcards
- Items from your gift shop: Jewelry, T-shirts, Hats, Scarves, Ties, etc.
- Promotional Items used as membership incentives
- Free consultations/research time
- Museum memberships or season passes
- "Behind the Scenes" tours
- Recent Publications and Exhibition Catalogs

**\*Items will be accepted until the first day of the conference.\***

<b>AMM Items:</b>  <b>Mail to:</b> AMM Silent Auction PO Box 11940 St. Louis, MO 63112-0040  <b>Ship to:</b> AMM Silent Auction 225 S. Skinker St. Louis, MO 63105  <b>Fax to:</b> 314-746-4569	<b>IMA (Iowa) Items:</b>  <b>Mail or Ship to:</b> Family Museum Attn. Tracy 2900 Learning Campus Drive Bettendorf, IA 52722	<b>IAM (Illinois) Items:</b>  <b>Mail or Ship to:</b> 209 S. 6th Street Springfield, IL 62701  <b>Fax To:</b> 217-558-1512
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# SILENT AUCTION

## Silent Auction Donation Form

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\_\_\_\_\_ I will bring item.  
\_\_\_\_\_ I will ship item.

This item should be used for the (**Circle ONE**)

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IAM (Illinois) Silent Auction

IMA (Iowa) Silent Auction

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Association of Midwest Museums  
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*2006 Annual IAM/AMM/IMA Conference*